

All events include: your banner displayed at the event, mention in event related press release(s) with hyperlinks, mention on the Caregiver's Helping Hand website with hyperlinks, social media exposure through Facebook, and email blasts. Your Vendor Booth will allow access to one-on-one marketing to a targeted senior demographic. Some events and sponsorship levels allow for 5-10 minute presentations.

<p>"Hope Center Senior Day"</p>	<p>(50 participants) Provide a tax-deductible donation to Hope Center as a:</p> <ul style="list-style-type: none"> • Brunch Sponsor for \$300 • Vendor Sponsor for \$250 	<p>second Friday of every month</p>
<p>"Sunday Afternoon Jazz and Jam Fair" at The Reed and Ella's</p>	<p><i>This monthly event takes place on Sunday afternoons at The Reed and at Ella's. (50-75 Seniors)</i> <i>Only ONE Sponsor per category allowed.</i></p> <ul style="list-style-type: none"> • Entertainment Sponsor: \$300 • Snack Sponsor: \$100 • For-Profit Vendor: \$150 	<p>one Sunday per month at each residence facility</p>
<p>"Senior Program" at Ragan Park (in Partnership with the City of Tampa Parks and Recreation Department)</p>	<p><i>This year-round program provides seniors with healthy eating, exercise, field trips, and art and crafts.</i></p> <ul style="list-style-type: none"> • Sponsors for Speakers for "Informational Mondays": \$250 • Transportation sponsors for field trips for "Seniors Fly Fridays": \$250 • Seniors are in need of healthy snacks for Monday and Wednesday mornings: In-Kind Donation or \$100 	<p>Monday, Wednesday and Friday year-round</p>
<p>"Senior Day at the Movies"</p>	<p><i>(Full Movie Theater crowd and includes presentations)</i></p> <ul style="list-style-type: none"> • Movie Sponsor (two available): \$350 • Vendor Space (limited): \$250 • Transportation Sponsor (two available): \$100 	<p>Year-round excluding June-August</p>

<p>"Red Hat Social Luncheon"</p>	<p><i>Community Event with hundreds in attendance: (approximately 250-300 Seniors) Sponsorships pay for Senior Recreation Center membership for one year which provides healthy eating, exercise, and arts and crafts:</i></p> <ul style="list-style-type: none"> • "Red and Purple Sponsor" \$1000 • Luncheon Sponsor: In-Kind Sponsor or \$750 <ul style="list-style-type: none"> • Vendor Sponsor: \$300 • Non-profit/Pubic Sector Sponsor: FREE 	<p>Tuesday, March 29th, 2016 at Ragan Park</p>
<p>"Christmas in July" Senior Event</p>	<p><i>Community Event with hundreds in attendance: This event is a summer outreach to seniors providing a day of fun, food, and information with a Christmas Theme, including photos with Mr. and Mrs. Santa Claus, Dippin' Dots Ice Cream and Live Entertainment.</i></p> <ul style="list-style-type: none"> • "Jingle Bells" Main Sponsor: \$1500 • "Dippin' Dots Ice Cream Sponsor": \$1250 • "Jingle Bell Rock" Entertainment Sponsor: \$1000 • "All I Want for Christmas" Photo Booth Sponsor: \$500 • "Let It Snow" Primary Vendor Sponsor: \$500 • "Rudolph" Vendor Sponsor: \$250 	<p>Monday, July 25th, 2016</p>
<p>"Christmas Outreach to Seniors in Nursing Homes and Assisted Living Facilities"</p>	<p><i>(Limited social media, email and public relations exposure)</i> <i>Focuses on one-one-one contact w/seniors</i></p> <ul style="list-style-type: none"> • Distribution allows for interaction with targeted demographic • Impacts those who need the most help and are often forgotten during the Holidays <p><i>This community event provides an opportunity for schools, businesses and civic/community groups to adopt a nursing home or assisted living facility and provide small gifts, one-on-one interaction, and Christmas Carol sing-a-longs.</i></p> <ul style="list-style-type: none"> • Adopt-A-Center: \$5 person (80 to 200 residents) • Assisted Living Centers and Apartment: Groups/Businesses can distribute items on their own and include logoed promotional items as part of their sponsorship. • Nursing Homes: Items are delivered and logoed promotional items may be included as part of your sponsorship. 	<p>During the month of December (prior to Christmas Day)</p>